

# Chung-Ang University Campustown 『Start-up School』 for international students

Chung-Ang University Campustown is aiming to nurture prospective global startups with systematic education program, mentoring, and etc. In order to discover and foster global prospective entrepreneurs, we are launching a startup course for international students who want to start a business.

## I Course Overview

- Course Information
  - A basic knowledge of building a company
  - Business and cultural environment in Korea in order to start a business
- Course Duration : 2023. May 9th(Tue) ~ June 20th(Tue)
- Application period : 2023. April 17th(Mon) ~ April 30th(Sun)
- Course subject : International Students
- Official language : Korean
- Instructor : Kim Jonghwa(Twosun Campus CEO)

DATE	Contents
5.09(Tue), 15:00~17:00	Entrepreneurship
5.16(Tue), 15:00~17:00	Finding an inventive ideas and how to develop
5.23(Tue), 15:00~17:00	Business model development
5.30(Tue), 15:00~17:00	Team building/ Business plan
6.13(Tue), 15:00~17:00	Business feasibility analysis
6.20(Tue), 15:00~17:00	MVP(Minimum viable product) Design

- \* A course schedule will be subject to change.
- \* A minimum attendance of 80% is required for the course completion.

## II Application

- Application Period : 2023. April 17th(Mon) ~ April 30th(Sun)
  - ※ The above period is subject to change.
- Eligibility
  - International students who have interest in establishing startups.
  - Fluent in Korean(All courses are provided in Korean)
- Quota : 15 people
- Fee : Complimentary
- How to apply :
  - Download a required application in online and submit via e-mail
  - Application Download : Chung-Ang University Campustown Blog ([https://blog.naver.com/campustown\\_cau](https://blog.naver.com/campustown_cau))
  - E-mail : [startupct@cau.ac.kr](mailto:startupct@cau.ac.kr)

## V Contacts

- Chung-Ang University Campustown  
Tel : 02) 820-6829  
E-mail : [startupct@cau.ac.kr](mailto:startupct@cau.ac.kr)