

**Seoul Campus Town Project**  
**– KU GLOBAL STARTLINK Announcement –**  
**「Global Startup Team Discovery and Development Program」**  
**(The 20th Startup Residency Competition)**

To discover global startup talent with innovative ideas and technologies, and to develop them into global startups capable of solving local community issues, we are recruiting participants for the KU Global STARTLINK Global Startup Team Discovery and Development Program as follows. This program aims to contribute to job creation, local economic revitalization, and the establishment of a locally connected startup ecosystem.

May 20, 2026

Director, Korea University RISE Center

– Details –

## **1 Recruitment Overview**

- Program Name: KU Global STARTLINK  
“Global Startup Team Discovery and Development Program”
- Recruitment Plan
  - Residency Participants/Teams: Approximately 5 individuals/teams
  - Education Participants/Teams: Applicants not selected for residency may participate in the KU Global STARTLINK program upon request.
- Application Period: May 20, 2026 (Wed.) ~ June 1, 2026 (Mon.) by 11:00 AM
- Recruitment Fields: All Fields of Technology
  - There are no restrictions on the field, as long as the item is at the idea stage or can be practically implemented.

## Program Details

- Opportunity to move into Korea University Campus Town startup incubation space (approximately 5 teams)
- Support through the KU Global STARTLINK startup education and mentoring program

## **2** Target Applicants

### Recruitment Target

#### ○ Target Applicants

- Prospective entrepreneurs/teams or early-stage entrepreneurs/teams who have startup ideas and wish to further develop their business plans through the KU Global STARTLINK education and mentoring program.
- Individuals or teams whose startup company/team includes at least one foreign member.

#### ○ Participation Requirements

- Selected participants/teams must move into the Korea University Campus Town startup incubation space and participate in the KU Global STARTLINK education, mentoring, and local community problem-solving programs until February 28, 2027.

### Application Eligibility

- **Prospective Entrepreneurs/Teams:** Individuals or teams preparing to start a business, whose representative is 39 years old or younger.
- **Existing Entrepreneurs/Teams:** Individual or corporate business owners whose representative is 39 years old or younger and whose business has been established for less than 7 years from the date of business commencement.

※ The age limit for representatives does not apply to Korea University campus-based entrepreneurs, including faculty members, students, and alumni, or foreign student entrepreneurs.

※ For SMEs in new industry startup sectors, businesses established for up to 10 years may apply.

※ The representative's age and business history will be determined as of the announcement date.

- Applicants must be able to register or relocate their business address to the Korea University Campus Town startup incubation space within 3 months after signing the residency agreement.

- ※ Prospective entrepreneurs must complete business registration within 6 months.
- ※ If registration of the headquarters is not possible, applicants may establish a branch office or corporate R&D center in consultation with the project team.

○ Applicants must sincerely participate in the KU Global STARTLINK program.

## □ Residency Participants/Teams

### ○ Residency Participants/Teams

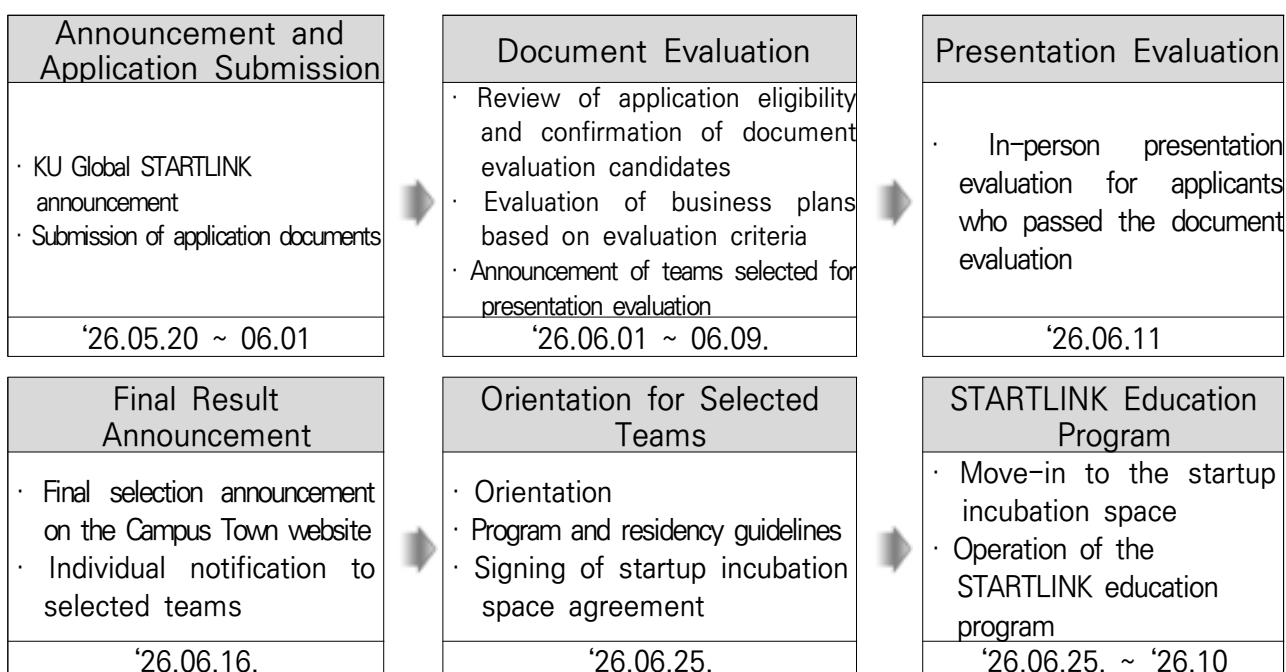
- Startup companies that fall under any provision of Article 4 of the Enforcement Decree of the Support for Small and Medium Enterprise Establishment Act.
- Individuals or companies restricted due to debt default by financial institutions, or those with unpaid national or local taxes.
- However, applicants may apply if they have completed a debt adjustment agreement through the Credit Counseling & Recovery Service, received approval for a repayment plan under the individual rehabilitation system, been granted bankruptcy discharge, received rehabilitation approval, received re-startup funding from the Korea SMEs and Startups Agency or related institutions, are faithfully paying taxes under an installment payment plan, can fully pay taxes before signing a government support agreement, have been recognized by a government or public institution as requiring re-challenge support, or have received a normalization decision through a corporate restructuring diagnosis.
- Individuals or companies currently receiving support by residing in another university's startup space under the Seoul Campus Town Project.
- However, applicants may apply if the support period ends before the start of residency or if they withdraw from the project before residency begins.
- Companies that are currently suspended as of the application date.
- Companies that have been evicted from the Seoul Campus Town Project due to violations or other issues.
- Individuals or companies deemed by the Mayor of Seoul to have reasons for participation restriction.

## □ Preferential Points

- If the team representative is a foreigner: 1 point
- If the team representative is a Korea University member, including a current student, graduate, or faculty member: 1 point
- If the applicant applies with an item or idea using AI or deep tech: 1 point

### 3 Selection Process and Schedule

#### □ Selection Process and Schedule



※ The detailed schedule may be subject to change depending on internal circumstances.

#### □ Document Evaluation: June 1, 2026 (Mon.) – June 9, 2026 (Mon.)

- Applicants will be reviewed for eligibility and evaluated based on the submitted documents and evaluation criteria. Selection will be made in order of highest scores.
- Announcement of document evaluation results: Scheduled for June 9, 2026 (Tue.)

※ The schedule may be subject to change depending on internal circumstances.

- Results will be announced on the Korea University Campus Town website, and applicants who pass the document evaluation will be notified individually by email.

#### □ Presentation Evaluation

- Date and Time: June 11, 2026 (Thu.), 09:00–16:00

※ The schedule may be subject to change depending on internal circumstances.

- In-person presentation evaluation will be conducted only for applicants who pass the document evaluation.
- Each team will have up to 15 minutes in total: 7 minutes for presentation and 8 minutes for Q&A.
- Final selection will be made in order of highest total scores based on the presentation evaluation criteria.
- **Final Result Announcement: Scheduled for June 16, 2026 (Tue.)**
  - Final results will be announced on the Korea University Campus Town website, and selected teams will be notified individually.
- **Award Ceremony and Orientation: Scheduled for June 25, 2026 (Thu.)**
  - ※ The schedule may be subject to change depending on internal circumstances.
  - Guidance on startup incubation space and space allocation
  - Introduction to KU Global STARTLINK and startup support programs
- **Move-in to Startup Incubation Space: From June 25, 2026 onward**
  - ※ The schedule may be subject to change depending on internal circumstances.

## 4 Application and Submission

- **Application Period: May 20, 2026 (Wed.) – June 1, 2026 (Mon.) by 11:00 AM**
- **Application Method: Submit via Google Form(<https://forms.gle/Laygbfxi7ZSZA5bRA>)**
- \* Visit the Korea University Campus Town website → Notices → Click the “KU Global STARTLINK Participant Recruitment” announcement → Download the application forms → Upload the required documents through the Google Form
- Korea University Campus Town website: <http://www.campustown.or.kr>
- **Required Documents: One copy each of the application form, business plan, supporting documents, and presentation deck (PDF)**
  - **Compress all required documents into one ZIP file and upload it through the Google Form.**
    - File name: Company/Team Name.zip
    - ※ When submitting the application form as a PDF file, do not save it in multiple-pages-per-sheet format.
  - **Presentation Deck Guidelines**
    - Content: Prepare the presentation deck according to the table of

contents, reflecting the contents of the business plan.

- Format: Free PPT format; convert the file to PDF before submission.

〈Presentation Deck Table of Contents〉	
1. Idea	1-1. Startup Idea Introduction
	1-2. Problem to Solve and Target Customers
2. Action Plan	2-1. Current Preparation Status
	2-2. Product, Service, or Technology Development and Commercialization Plan
3. Commercialization Potential	3-1. Connection with Local Community Issues
	3-2. Problem-Solving Lab Participation and Experiment Plan
4. Team Composition and Participation Commitment	4-1. Team Composition and Roles
	4-2. KU Global STARTLINK Participation Plan

Document and Presentation Evaluation Criteria

Category	Score	Sub-score	Details	
Business Plan	20	10	Startup Idea Introduction	
		10	Problem to Solve and Target Customers	
	20	10	Current Preparation Status	
		10	Product, Service, or Technology Development and Commercialization Plan	
	30	15	Target Market and Customer Acquisition Plan	
		15	Revenue Model and Domestic/Global Expansion Potential	
	20	10	Team Composition and Roles	
		10	KU Global STARTLINK Participation Plan	
	Preferential Points	3	1	Preference for startup companies/teams led by a foreign representative
			1	Preference for Korea University members, including enrolled students, students on leave, course-completed students, graduates, and faculty members
1			Preference for applicants with ideas/items based on AI or deep tech	
※ Applicants may receive up to 3 additional points, but the final evaluation score cannot exceed 100 points.				
Total	Document Evaluation: 100 / Presentation Evaluation: 100			

- In the event of a tie, selection will be made according to the following priority criteria
  1. Startup companies/teams led by a foreign representative
  2. The team with the higher document evaluation score
  3. The team with stronger achievements listed in Section 5, “Other Information,” of the business plan
- Teams that receive less than 50% of the total score in the presentation evaluation criteria will be excluded from final selection, regardless of their overall score.

## 5 Support Details

### □ KU STARTLINK Program

Category	Program	Details
KU STARTLINK	Team Building Program	Exploring directions to enhance startup items and supporting the materialization of the MVP
	Startup Special Lecture	Providing essential lectures for entrepreneurship, including business plan writing, IR pitching prep, and corporate incorporation.
	General Startup Mentoring	Providing mentoring on general startup topics like incorporation and tax accounting, along with customized 1-on-1 sessions.
	Foreigner Startup Mentoring	Providing consultation on essential requirements for foreign founders, such as startup visas, to start a business in Korea.
	Global IR Demo Day	Practical evaluation to prepare for government support projects and investment attraction.
	Regional Problem-Solving Lab	Operating a Living Lab to solve local issues in collaboration with the public, private, and academic sectors.


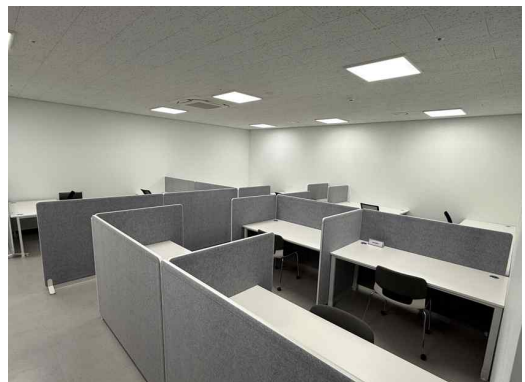
※ Subject to change

- Selected teams will participate in the KU Global STARTLINK Startup Incubating Program for approximately three months after moving into the startup incubation space, and will carry out a local problem-solving lab project.
- The program aims to establish a local problem-solving Problem-Solving Lab during the incubation period, and each team’s participation level and performance may be reflected in future residency extension evaluations.

□ Support for Residency Participants/Teams

- Residency in the startup incubation space
- Assignment of a dedicated private office or coworking space/shared office space
  - Residency period: Until February 28, 2027
  - Facility operation costs, including part of the lease deposit, rent, utility fees, and maintenance fees, may be partially supported. The amount may vary by space.
  - Shared office equipment will be provided free of charge.
- Reference photos of the Korea University Campus Town startup incubation space

Category	Startup Incubation Space Information (For Reference)	
	창업스테이션 (83-13, Gaeunsa-gil, Seongbuk-gu)	
Exterior and Office Space		
	Exterior View of 창업스테이션	Private Office at 창업스테이션
Space Description	① Startup incubation space dedicated to early-stage startup teams / existing entrepreneurs ② Private offices: 3 seats per office, available for 2 teams / shared meeting room available ③ Rent-free use, with partial support for facility costs such as utility fees and maintenance fees	

	레벨업스튜디오 145 Anam-ro, Seongbuk-gu, Seoul Korea University Science Campus, Jeong Un Oh IT & Liberal Arts Building, Part of the 1st Floor	
Exterior and Office Space		
	Exterior View of 레벨업스튜디오	Private Office at 레벨업스튜디오

Space Description	① Startup incubation space dedicated to prospective and early-stage startup teams, as well as scale-up startup teams. ② Coworking space/shared office: 12 seats in total (3 seats / 4 seats / 4 seats) ③ Coworking space/dedicated desks: 4 seats for 2 teams / 3 seats for 1 team / 1 seat for 2 teams.
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○ **Startup Support Programs for Residency Participants (Campus Town Startup Support Programs)**

Category	Program	Details
Common	Startup Incubation Space	<ul style="list-style-type: none"> <li>Participants may choose their residency space in order of highest evaluation score.</li> <li>※ Existing entrepreneurs will be assigned to private offices, while prospective entrepreneurs will be assigned to coworking spaces.</li> </ul>
	Level-Up Support (Startup Support Fund)	<ul style="list-style-type: none"> <li>Eligibility to apply for startup support funds may be granted, with funding available through a separate selection evaluation.</li> <li>※ Support will be determined based on completion of business registration and the results of a separate evaluation</li> </ul>
	AI Deep-Tech Startup Practical Training	<ul style="list-style-type: none"> <li>Practical AI deep-tech and startup training will be provided for prospective and early-stage entrepreneurs.</li> </ul>
	KU-Tech Consulting (Regular Expert Consulting)	<ul style="list-style-type: none"> <li>One-on-one expert consulting and mentoring will be provided in areas such as AI and deep-tech technology, management, tax/accounting, legal affairs, labor, investment, marketing, and intellectual property rights.</li> </ul>
	Excellent Startup Promotion Support	<ul style="list-style-type: none"> <li>Promotional materials may be produced and provided for prospective and early-stage entrepreneurs.</li> </ul>
	Play! KU-round (Regular Seminar)	<ul style="list-style-type: none"> <li>Regular networking seminars will be held to provide opportunities for exchange with other startups.</li> </ul>
	RISE Programs	<ul style="list-style-type: none"> <li>Global Business Development Program for startups, including overseas investment attraction and market expansion</li> <li>Seoul Bio Hub Startup Scale-Up Program, related to technology commercialization</li> <li>Industry-Academia R&amp;D Intellectual Property Creation Program</li> <li>Market Expansion Support Program, including open innovation and investment attraction</li> </ul>
Additional startup support programs may be linked and provided where applicable.		

※ The above support details are subject to change.

## 6 Important Notes

- Evaluation details and results will not be disclosed, and submitted documents will not be returned under any circumstances.
- Applicants must carefully check the required document formats and submit all documents using the designated forms.

※ Applications may be excluded from evaluation if the business plan or submitted documents do not follow the required format.

- In principle, the representative of the startup company/team must participate in the presentation evaluation. If a proxy must attend due to unavoidable circumstances, prior notice is required.

※ If a proxy presents without prior consultation, the applicant may be disqualified.

- If false information is found in the application form, or if an applicant infringes on intellectual property rights by using another person's item or idea, selection may be canceled and any support funds may be recovered.

- ★ The residency contract period for residency participants (teams) is until February 28, 2027, and may be extended through residency extension evaluations until a maximum of February 28, 2030.

※ However, the residency agreement will be terminated if the Korea University Campus Town Project ends.

## 7 Obligations of Participating Teams

- Mandatory Obligations for All Participants/Teams
  - Participate in the KU Global STARTLINK Startup Incubating Program, which will be operated in the second half of the year. (Scheduled for July–August)
  - Participate in and operate the Local Problem–Solving Lab. (Scheduled for September–October)

※ The above obligations will be mandatorily reflected in the residency extension evaluation after selection.

- Obligations for Residency Participants/Teams
  - Maintain the business registration address at the startup incubation space

during the residency period.

- Relocate the headquarters address of the business registration to the startup incubation space within 3 months after moving in.

※ If business registration is not possible, registration of a branch office, corporate R&D center, or other business location may be allowed in consultation with the project team.  
※ Prospective entrepreneurs must complete business registration within the startup incubation space within 6 months.

- Residency participants/teams must attend and use the startup incubation space at least 12 times per month.

※ If non-use of the space accumulates for 3 months or more, the team may be relocated from a dedicated office space to a shared office space.

- During the residency period, participants/teams must faithfully comply with monthly activity reports, monthly performance submissions, inspections, evaluations, and other requests made by the Korea University RISE Center.
- Within 20 days after moving in, participants/teams must register as individual members on Startup Plus and enter their company information.
- Participants/teams must attend startup education programs, startup support programs, and other events organized by the project team.

## 8 Inquiries

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